

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12100334
Product	General	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/26/12 to 10/26/12	1x		----				
	CDR										
	WCAU			F	10/26/12	:15	8:34 AM	TVGENEFG01202H	\$750.00		1
						:15	8:36 AM	TVGENEFG01203H	\$750.00		
2	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/26/12 to 10/26/12	1x		----				
	CDR										
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 2.2	1
						:00			\$0.00		
		PREEMPT									
3	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/26/12 to 10/26/12	1x		----				
	CDR										
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 3.2	1
		DNA-SEVERE WX COVERAGE									
4	WCAU	FOOTBALL NIGHT AMERICA	7P-815P	10/28/12 to 10/28/12	1x		-----				
	LUR										
	WCAU			Su	10/28/12	:30	7:17 PM	TVGENEFG01201RH	\$2,500.00		1
<u>Aired Spots</u>				2							

Gross Total **\$4,000.00**

Agency Commission **\$600.00**

Net Amount Due **\$3,400.00**

Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above